



The Dalai Lama, HRH The Prince of Wales and Sir Richard Branson are just three of the influential figures who have supported Linda Cruse in her mission to solve the most critical social, environmental and humanitarian problems around the world.

Described as a pioneer and entrepreneur, Linda is a leadership expert, inspirational speaker and successful author. Working in extreme conditions for over two decades, Linda has dedicated her life to finding creative and sustainable economic solutions that have the power to lift communities from the grip of poverty and from the depths of disaster.

A storyteller with a unique and fascinating background, Linda captivates audiences with her extraordinary frontline adventures in some of the most challenging places on earth.

Following an earlier career as a nurse, a traumatic experience led Linda to reassess her life, sell everything she owned, and fulfill her dream of becoming an international humanitarian aid worker. Since then she has rejected all worldly possessions and headed wherever her skills are needed - from the snowy Himalayas to the jungles of the Amazon. She regularly lives with little or no access to clean water, electricity, dependable food supplies, or safe shelter. 'Home' is living among people in the most distressed places on earth: the aftermath of tsunamis, earthquakes, floods, hurricanes and typhoons, or working with survivors in refugee camps and war zones.

Linda's journey is that of a single mother who tapped into her bravery to discover her real purpose and passion in life, and who has gone on to survive numerous near-death encounters that have taught her remarkable lessons about life, leadership and survival. Living and working on every continent, often in the face of extreme adversity, she has escaped from a rebel army, been held at gunpoint, caught in a landslide, survived severe hypothermia, sutured her own face and drank three-day-old urine to save a life.

Her ground-breaking approach to humanitarian uplift involves strategically engaging the private sector, showing that it is possible to change lives, restore hope and transform the most fractured communities with sustainable, economic uplift. By working with the best and brightest

– those who excel through innovation, creativity and entrepreneurial spirit – Linda empowers the private sector to create real and lasting legacies and to use their strength and influence as a force for good.

Using thought-provoking insights and compelling frontline images and footage, Linda inspires and moves audiences as she shares her experience of a life lived on the edge. Listening to and engaging with Linda is a wakeup call to develop new concepts, uncover fresh ideas and discover your own purpose and passion in life.

“As an event organizer I have rarely heard a presenter deliver such a powerful and relevant presentation (Talent Acquisition Conference - Washington, USA 2019). Linda is an inspirational leader and her spirit and fortitude came shining through as she spoke. Having taken those present on an amazing journey, Linda immediately had a long line of people waiting to speak to her. If you want to leave your audience with a lasting and positive memory of your conference, you'll invite Linda Cruse to join you.”



Kate Wilson

Vice President Events, ERE Media

Businesses and individuals around the world benefit from Linda's transformational leadership programs and workshops – Courageous Leadership - grounded in her unique experience and designed to develop today's top talent and emerging leaders.

Linda has partnered with GSK, Nestlé, Cadbury, KPMG, Merrill Lynch, Virgin Unite, the United Nations, the World Bank and other leading organizations, and inspired people from presidents and ambassadors to admirals and CEOs.

Among her numerous awards and distinctions, she is a recipient of the Humanitarian Award from the WIFTS Foundation, USA and an Associate of Ustinov College at the University of Durham in the UK. She is also a bona fide, fourth-generation magician who has performed over 100 frontline magic shows in remote communities.

For more information about Linda's work:

Watch the 'Be The Hero' video: <https://bit.ly/2LGwrlG>

Visit the Linda Cruse YouTube Channel: <https://bit.ly/2sbHPiM>

Visit: lindacruse.com