

Linda's 18+ years of frontline humanitarian aid work have taken her to every continent in the world where she has assisted in some of the most catastrophic natural disasters such as the Asian tsunami, the Pakistani earthquake, two Philippine super-typhoons and currently the aftermath of the 2015 Nepal earthquake. Her work has taken her to conflict zones, high mountain nomadic areas and refugee camps, as well as into challenged communities worldwide.

Linda has fused her passion for adventure and explorer's spirit with a deep desire to make a difference to remote communities. To enable her to do this she has developed and launched two unique leadership programmes: Be The Change and Race4Good. These programmes deliver tailored, deep immersion experiences, wrapped around critical, emotionally engaging, real-life content; providing highly accelerated leadership development for employers, employees and students.

In 1996 Linda was a stressed-out mum working in a job she hated, was driving along a motorway in the UK in the middle of the night when she suffered temporary blindness. This terrifying episode led to a profound insight: what is the point of living if life has no point? Determined to make a difference, Linda started a new life as a frontline humanitarian aid worker.

Linda's book 'Marmalade and Machine Guns' follows her outstanding work and numerous adventures. Endorsed by Sir Richard Branson who notes: "Linda makes the impossible, possible."

Linda lectures and teaches worldwide. She is a compelling and inspirational speaker with a unique understanding of motivation, global cultures, leadership and community building.

In 2014, Linda was appointed a Senior Fellow in Residence in the College of Business and Law at the University of Canterbury New Zealand.

Linda is also a qualified nurse and magician!

Learn More. Visit: lindacruse.com

